

Cell /club activities

Sl.No.	Name of the Department	Name of the Cells attached in your departments	Name of the Staff incharge of Cell	No. of activities conducted (April 2017 to Mar.2018)
1	MBA	EMDC	Prof. R. Mohan	17

Details of the Cell activities*:

1. Name of the Cell : Entrepreneurship and Management Development Centre

2. Name and Designation of the Staff Incharge : Prof. R. Mohan

3. Year of establishment : 1993

4. No. of members in the Cell : -- Faculty : 14 Students : 350

5. Objective :

- a) To propagate entrepreneurship as a viable career option among the student community
- b) To develop entrepreneurship as a culture in the lives of students
- c) To provide training for the development of entrepreneurial and management skills
- d) To facilitate students and other interested people to start their ventures and train them to manage their business
- e) To provide continuous support and training to manage the enterprise successfully.

6. Activities of the current academic year (April 2017 to Mar.2018)

Sl.No.	Date & Venue	Name & Topic of the Programme	Name of the Chief Guest with address	Name of the Funding Agency/ Sponsored by	Amount sanctioned by the funding agency/sponsorship	Brief description about the programme
1.	03.07.17 To 01.08.17	Women Entrepreneurship Development Programme (WEDP)	Ms.Nivarthika Sriram Correspondent - Kidsclub Schools, Tirupur Shree Bharathi Devarajan CEO - Five P Venture Pvt Ltd Mr.S.M.Rasumani, General Manager District Industries Centre (DIC), Erode Mr.Sivakumar	NSTEDB	--	--

			Palaniappan, Founder and Chief Mentor Mastering Mind Academy, Coimbatore			
2.	02.08.17 & MBA Seminar Hall	EMDC Inauguration	Mr.T.Kumar, Director , Realtech systems	KEC	--	--
3.	29.08.17 To 01.09.17 & KEC	Open House Exhibition - Organized food and other goods stalls by students	--	KEC	--	--
4.	12.09.17 To 14.09.17	Entrepreneurship Awareness Camp- I	Thiru. D Venkateswaran Managing Partner Venbro Polymers	KEC	--	--
5.	05.10.17 To 07.10.17	Entrepreneurship Awareness Camp- II	Mr.Mohanraj Entrepreneur	KEC		
6.	17.07.17 To 31.08.17	Faculty Development Programme for Web Application Development	Mr. P. Vijayakumr CEO, Tex Valley, Erode	NSTEDB		
7.	28.08.17 To 12.10.17	Faculty Development Programme for Food Processing	Mr. V. S. Santhosh Nalam Foods, Gobi	NSTEDB	--	--
8.	10.10.17	Guest Lecture on Entrepreneurial experiences	Mr. R. Rajkumar Proprietor Chennai Gate Rice Industries (P) Ltd Nasiyanur, Erode.	KEC	--	--
9.	13.11.17 To 25.11.17	Faculty Development Programme (outside faculty members)	Mr. Shanmuga Perumal Managing Director Spak Papers Pvt. Ltd	KEC	--	--
10.	01.02.18 To 03.02.18	Entrepreneurship Awareness Camp- III	Mr. B. Karthikeyan Director Tech India	KEC	--	--
11.	12.02.18 & Kongu Arts & Science College	Essay Writing Competition	--	KASC for EDII, Tamilnadu	--	--
12.	15.02.18 To 17.02.18	Entrepreneurship Awareness Camp- IV	Mr. Ramesh Entrepreneur	KEC	--	--
13.	17.02.18	Start-up Mania Finals	--	CII, NAN & TBI		
14.	19.02.18	Entrepreneurship Day Celebration 2018	Mr.P.Sabanayagam, Kalinga Textiles, 920, Park Road, Thirunagar Colony, Erode, Tamil Nadu - 638 001	KEC	--	--
15.	26.02.18	Erode	Mr C.K.Kumaravel,	KEC		

		Entrepreneurship Conclave 2018	Naturals Salon & Spa			
16.	March 2018	Food Stalls for Enthusia 2K18	--	KEC	--	--
17.	31.01.18 & MBA Seminar Hall	Guest Lecture on Employment or Entrepreneurship?	Mr.Thiagarajan Thirunavukkarasu Centre Director T.I.M.E Institute- Erode Sri Krishna Complex, II Floor, Above SBI, 36, Sathy Road, Erode- 638003	KEC	--	--

7. Highlighted contribution of the cell : --

8. Name of the VIP's visited

Sl.No.	Name and Designation of the VIP	Address	Purpose of the visit	Date of visit
1.	Mr.T.Kumar, Director	Realtech systems	EMDC Inauguration	02.08.17
2.	Mr. R. Rajkumar Proprietor	Chennai Gate Rice Industries (P) Ltd Nasiyanur, Erode	Guest Lecture on Entrepreneurial experiences	10.10.17
3.	Mr. Shanmuga Perumal Managing Director	Spak Papers Pvt. Ltd	Faculty Development Programme	13.11.17
4.	Mr.P.Sabanayagam,	Kalinga Textiles, 920, Park Road, Thirunagar Colony, Erode, Tamil Nadu - 638 001	Entrepreneurship Day Celebration 2018	19.02.18

9. Details of any awards and other recognitions won by the Cell:

Sl.No.	Name of the Faculty / Students with department	Details of the Award / Other Recognitions received by faculty / student with date and venue
1	Nil	